



who we are

The Bellandi Group (www.bellandigroup.com) a full service marketing firm located in historic downtown Colorado Springs, focuses on results-oriented marketing. Services include PR, Internet Marketing, Email Marketing, Event Marketing, Branding and Creative/Web Design. The company was founded in 2002 by Dave Bellandi, a seasoned marketing executive with over 25 years experience in managing sales and marketing programs for High-Tech companies, including HP, GoldMine and Agilent Technologies. He has also participated in a wide variety of startups. In addition to Dave's breadth of experience, he has assembled a world-class team of marketing, creative and sales people with backgrounds in the public and private sectors—insurance, nonprofits, high tech, education, publications, the Arts and retail—who can bring their expertise, talent, professional resources and originality to bear on any project your organization may have.

why we do it

At the Bellandi Group, we know that, from the smallest startup to the largest corporation, companies have to be smart about their marketing budget. We feel that the personalized attention we give to each client sets us apart from other marketing firms. You will never be lost in the crowd or become just an account number.

As a full-service marketing company, we offer an *a la carte* menu of services. We can also design a package that addresses your organization's unique needs. Whether it's branding, lead generation, website optimization or public relations, the Bellandi Group has the tactics, skills and industry know-how that result in increased awareness and sales for you.

contact us

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our services

- Direct Marketing
- Email Blasts
- Lead Nurturing
- Telemarketing

creative

- Branding, Web design
- GreenBranding Programs
- Editing/writing/proofing
- Print design

internet marketing

- Search Engine Optimization
- Google/Pay Per Click Adword Management
- Social Media

integrated marketing

- Customer/Database Relationship Management
- Public Relations/Publicity
- Special Events Planning and Execution
- Corporate, Retail and Non-Profit Training Programs

